2009 NeuroLeadership Summit

Breaking new ground in our capacity to improve human and organizational performance

Los Angeles, USA
October 27 – 29

For further details call 1300 662 144 or visit:
www.NeuroLeadership.org
Announcing the main speakers for the 2009 NeuroLeadership Summit

What is NeuroLeadership?

NeuroLeadership is an emerging field of study focused on bringing neuroscientific knowledge into the areas of leadership development, management training, change management, education, consulting and coaching.

The NeuroLeadership movement is intended to help individuals and organizations of all types fulfill their potential through better understanding how the human brain functions at individual, team and systemic levels.

About the Summit:

The first NeuroLeadership Summit was held in 2007 in Asolo, near Venice. In 2008 two Summits were held in Sydney and New York City. The 2008 Summit programs were built around the theme of “Making Connections”. This year’s Summit, “Toward Integration”, is being held at UCLA in Los Angeles, USA. The topics each year are designed to build on and develop the ideas presented at previous Summits. This event is a must for those who want to:

• Gain access to cutting-edge research into human performance, in easy to understand terms
• Understand and manage their own thinking better
• Discover how to use neuroscience inside coaching, leadership and learning programs to dramatically increase their capacity to influence change.

Four domains of focus at the Summit:

• Making decisions and solving problems
• Staying cool under pressure
• Collaborating with others
• Facilitating change

When and where:

October 27–29, 2009
UCLA Campus in Westwood
Los Angeles, CA, United States

Who will attend?

Anyone who wants to use the latest findings from neuroscience in their work to improve individual, team and organizational performance.

Participants will include:

• CEOs and senior executives looking for insights into organizational performance
• Principals and superintendents in the education field
• HR professionals
• Human performance consultants
• Trainers and facilitators
• Educators, K-12 and university
• Leaders and managers in any field
• Media

Organized by:

Sponsors:

NeuroLeadership Institute

Results Coaching Systems

Consortium Institute for Management and Business Analysis
Spend time with some of the world’s leading neuroscientists and leadership experts exploring new paradigms for developing today’s and tomorrow’s leaders.

Pre-Summit sessions include:

- Neuroscience 101
- How to design social neuroscience research studies
- The brain at school

Sessions include:

- Mindfulness and the integrated brain
- How we make decisions
- The neuroscience of flow
- Making decisions in groups
- Emotional regulation and the brain
- The neuroscience of motivation
- How we know each other
- The social brain
- Learning from the masters of change
- Making leadership development stick

These topics build on and develop the ideas presented at previous Summits. Audio and DVDs of previous Summits will be available at this event, or can be ordered at www.NeuroLeadership.org

Presenters include:

- **Daniel Siegel** – author of best seller ‘The Developing Mind’, co-director of UCLA Mindful Awareness Research Center
- **Warren Bennis** – one of the greats of leadership development
- **Werner Erhard** – founding father of transformational leadership
- **Jonah Lehrer** – neuroscientist and author of recent bestseller ‘How We Decide’
- **Marco Iacoboni** – leading mirror neuron researcher
- **Naomi Eisenberger** – leading social neuroscience researcher
- **Yi-Yuan Tang** – leading attention researcher
- **Matthew Lieberman** – founding father of social neuroscience
- **Evian Gordon** – leading brain researcher, building world’s largest database of brain research
- **John Joseph** – expert on teaching kids about the brain
- **Dr Al Ringleb** – Director, CIMBA Business School, Italy, co-founder, NeuroLeadership Institute
- **David Rock** – author and global leadership consultant, co-founder, NeuroLeadership Institute
**Registeration type**

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Save Your Place Deposit</strong>: Deposit for regular registration will require full payment one month before the Summit. Deposit for earlybird registration will require full payment by 30th June 2009. Please check the 'Save Your Place Deposit' box and then indicate your registration type from the options below.</td>
<td>US$350</td>
</tr>
<tr>
<td><strong>Earlybird US$2,275</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$2,650</strong></td>
<td></td>
</tr>
<tr>
<td><strong>2 Day + Pre-Summit Workshop Pass</strong>: Includes all pre-summit sessions, opening dinner &amp; keynote on 27th, all sessions, networking breaks, breakfast, lunch &amp; snacks on 28th &amp; 29th, course materials and dinner on 28th.</td>
<td></td>
</tr>
<tr>
<td><strong>Earlybird US$1,950</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$2,250</strong></td>
<td></td>
</tr>
<tr>
<td><strong>2 Day Summit Pass</strong>: Includes opening dinner &amp; keynote on 27th, all sessions, networking breaks, breakfast, lunch &amp; snacks on 28th &amp; 29th, course materials and dinner on the 28th.</td>
<td></td>
</tr>
<tr>
<td><strong>Earlybird US$1,050</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$1,250</strong></td>
<td></td>
</tr>
<tr>
<td><strong>1 Day Summit Pass (28th October 2009)</strong>: Includes opening dinner &amp; keynote on 27th, all sessions, networking breaks, breakfast, lunch &amp; snacks on 28th and course materials. Note: This does not include dinner on the 28th.</td>
<td></td>
</tr>
<tr>
<td><strong>Earlybird US$1,050</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$1,250</strong></td>
<td></td>
</tr>
<tr>
<td><strong>1 Day Summit Pass (29th October 2009)</strong>: Includes dinner &amp; keynote on 28th, all sessions, networking breaks, breakfast, lunch &amp; snacks on 29th and course materials.</td>
<td></td>
</tr>
<tr>
<td><strong>Earlybird US$325</strong>&lt;sup&gt;*&lt;/sup&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$400</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Pre-Summit Workshop Pass (27th October 2009)</strong>: Includes Pre-Summit workshop sessions on the 27th. Note: This does not include the opening dinner on the 27th.</td>
<td></td>
</tr>
<tr>
<td><strong>Regular US$1,750</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Student 2 Day Summit Pass</strong>: Available to FULL TIME students, includes opening dinner &amp; keynote on 27th, all sessions, networking breaks, breakfast, lunch &amp; snacks 28th &amp; 29th, course materials and dinner on the 28th. Note: Proof of full time student status required.</td>
<td></td>
</tr>
</tbody>
</table>

* Please note earlybird pricing reverts to regular pricing as of 30 June 2009.

**Payment details**

I will be paying by: [ ] Direct deposit *(see details below) [ ] Credit card

**Direct deposit information**: Account 610 93 6425; Routing 21001088; Swift code MRMDUS33

*(Please include “First Name, Last Name & Summit Rego” as the payment description & forward a payment remittance to info@neuroleadership.org when payment is made. Failure to notify us of payment may result in funds not being allocated correctly)*

**Other payment methods**: If you would like to pay using a payment method other than direct deposit or credit card please contact us at info@neuroleadership.org.

Please debit my credit card in the amount of US$ __________

Card type: [ ] Visa  [ ] MasterCard  [ ] Amex

Cardholder name: __________________________

Expiry date: __________  Signature: __________________________

*Your nominated credit card will be charged within seven days of registration.*

**PAYMENT AND REFUND POLICY**

- Save your place deposits require the balance of registration to be paid: 1 month prior to Summit for regular registration; or by 30 June 2009 for earlybird registration.
- Earlybird registration prices apply until 30 June 2009. Full payment must be received prior to this date to take advantage of these special offers.
- All deposits are refundable minus a 15% handling fee of $52.50 up until one month before the Summit.
- All payments are refundable minus a 15% handling fee up until 5 days before the Summit.
- Please email info@neuroleadership.org should you be sending a substitute in your place.

**To register please go to www.NeuroLeadership.org to complete our online registration form**

Alternatively please complete this form and fax to +61 2 8915 1501

For further details call +1.646.202.9825 or email us at info@NeuroLeadership.org